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Name: Commissioner of Patents

Art Unit: 3621

Examiner: Firmin Backer

From: Josephine E. Chang
Reg No. 46,083

Re: Application No. 09/923,829
Filed August 7, 2001
Entitled METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING USING USER RESPONSES

File: 46894/RAG/W391

I HEREBY CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE UNITED STATES PATENT AND TRADEMARK OFFICE ON **April 11, 2005.**

Lindsey Lin

*Correspondence: Amendment and Amendment Transmittal

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Christie, Parker & Hale, LLP
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Pasadena, CA 91109-7068
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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
AMENDMENT TRANSMITTAL LETTER

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on April 11, 2005.

Lindsey Lin

Applicant : Thilo Gabler
Application No. : 09/923,829
Filed : August 7, 2001
Title : METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING USING USER RESPONSES

Confirmation No. 1850

Grp./Div. : 3621
Examiner : Firmin Backer

Docket No. : 46894/RAG/W391

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
April 11, 2005

Commissioner:

Enclosed is an amendment to the above-identified application.

CLAIMS AS AMENDED						
	Claims Remaining After Amendment	Highest Number Paid For	Number Extra Claims	Small Entity Rate	Large Entity Rate	FEE
Total Claims Fee	21	*22	0	x $25.00	x $50.00	0
Independent Claims	3	**3	0	x $100.00	x $200.00	0
Multiple Dependent Claims ***				$180.00	$360.00	0
TOTAL FILING FEE						0
NO ADDITIONAL FEE REQUIRED	IF NO FEE REQUIRED, INSERT "0"					0
LIST INDEPENDENT CLAIMS: 1, 7, 23						
* IF HIGHEST NUMBER PREVIOUSLY PAID FOR IS 20 OR LESS, WRITE "20" IN COLUMN 3 ** IF HIGHEST NUMBER PREVIOUSLY PAID FOR IS 3 OR LESS, WRITE "3" IN COLUMN 3 *** PAY THIS FEE ONLY WHEN MULTIPLE DEPENDENT CLAIMS ARE ADDED FOR THE FIRST TIME						

_____ Attfached is our check for $ to pay the fees calculated above.
_____ A Petition for Extension of Time and the required fee are enclosed.

Amendment Transmittal Letter
Application No. 09/923,829

_____ Other enclosures:

The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required by or to give effect to this paper to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account. **A copy of this letter is enclosed.**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By _____
Josephine E. Chang
Reg. No. 46,083
626/795-9900

JEC/lal

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Lindsey Lin

Appl No. : 09/923,829 Confirmation No. 1850
Applicant : Thilo Gabler
Filed : August 7, 2001
Title : METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING USING USER RESPONSES

TC/A.U. : 3621
Examiner : Firmin Backer

Docket No. : 46894/RAG/W391
Customer No. : 23363

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
April 11, 2005

Commissioner:

In response to the Office action of January 10, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.

PAGE 4/13 * RCVD AT 4/11/2005 4:36:48 PM [Eastern Daylight Time] * SVR:USPTO-EFXRF-1/6 * DNIS:8729306 * CSID:626 577 8800 * DURATION (mm-ss):03-24